In 2015 the United Nations launched their 17 Sustainable Development Goals, aiming to ensure a safe and sustainable future. We believe that digitalization is a key factor in order to achieve these goals. Using new technology we will create a global focus on transparency and sustainable development.

Our concept is to make supply chains transparent both for consumers and stakeholders. We want to track individual products and aggregate data throughout every step in the supply chain. The data will be evaluated with respect to the UN Global Goals and presented through our smartphone application and web portal.

We believe transparency creates awareness, and awareness creates actions.

DNV GL is a trusted third-party company, and their collaboration with UN puts them in a unique position to realize our concept.

HAVE YOU EVER WONDERED HOW YOU IMPACT THE WORLD?
WEMBO Analytics is a business platform tracking individual products throughout the entire supply chain. Among other features, the platform offers analysis about your own business and products, benchmarking against industry averages and inspires sustainable improvement.

WEMBO Analytics Global Goals Digitalization

The Sustainable Development Goals envisage a world free of poverty and hunger, a world with peace, equality, clean energy, climate action, sustainable consumption and production. To achieve this, it is essential that companies implement the UN Global Goals in their business core.

Digitalization is rapidly changing the world, which affects business models and value creation for customers and stakeholders. However, innovation in order to exploit new digital technology is essential for the world to reach the UN Global Goals.

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WEMBO Go is an application for consumers to look up individual products’ sustainability performance. The product’s global impact will be represented visually by an overall score and a map of its journey around the world; from harvesting, through production and transportation to the end user.

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